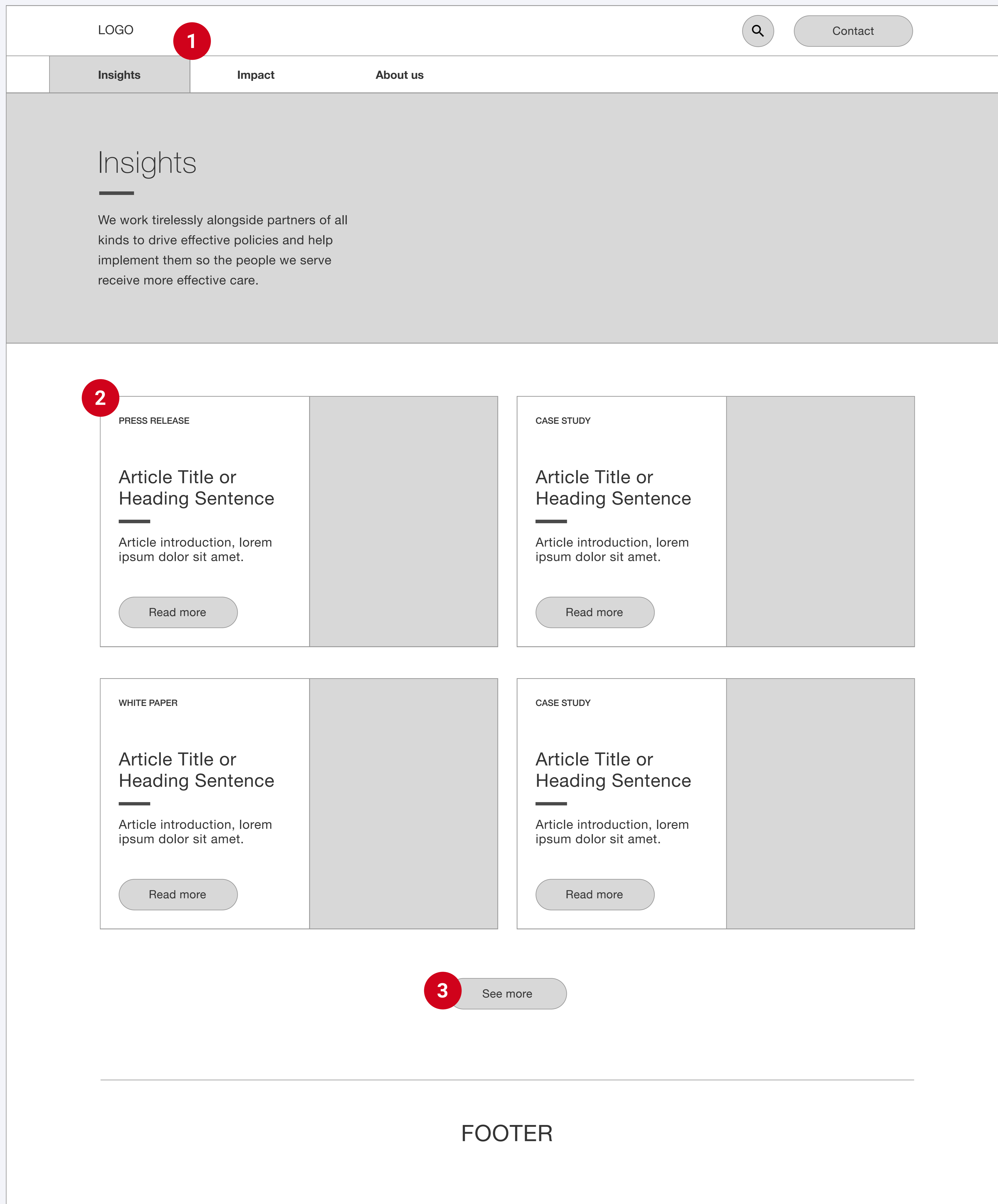


- 1 UnitedHealthcare Community & State LOGO**
Clickable logo, link to home
- 2 SEARCH**
On click, icon expands to become search field. User can click on search icon or press "enter" to execute search.
- 3 CONTACT**
Link to Contact page: information for all state and regional contacts.
- 4 PRIMARY NAVIGATION**
Links to *Insights* and *Impact* pages, *About us* link opens a submenu.
- 5 HERO**
Mission statement and short description over hero image.
- 6 FEATURED STORY**
Author selects one story/piece of content to feature here.
- 7 CATEGORY TOGGLE**
Insights and *Impact* tabs control the display of the 4 most recent article cards, user can toggle between categories to change which articles are displayed.
- 8 ARTICLE CARDS**
Half-width article card module that displays title, subtitle, image, content type (case study, video, etc.), published date, and read more link to access content.
- 9 SEE MORE BUTTON**
Takes user to *Insights* or *Impact* page to see more articles depending on which toggle is selected.
- 10 INTERACTIVE MAP**
User selects state to show state contact, products offered, and featured story; doesn't appear on mobile.
- 11 STATE DROPDOWN**
Dropdown menu to select state instead of using map; appears on mobile.
- 12 STATE CONTACT**
Information for state contact person and products offered by state.
- 13 LOCAL STORY**
Displays story tagged with selected state or region.
- 14 REDIRECT**
Redirect to consumer site, UHC Community Plan to find individual health plans.
- 15 FOOTER**
Link to UHC Newsroom, embedded Twitter feed, company information, and social links.



1 INSIGHTS/IMPACT PAGE
Pages have same layout with different header images and content. Display of article cards is the same across pages only type of content changes based on tags used.

2 ARTICLE CARD
Half-width article card module. Same component as on homepage.

3 SEE MORE BUTTON
Loads next four article cards.

LOGO Q Contact

Insights **Impact** **About us** **1**

Purpose **Leaders** **Events** **Newsroom** **2**

3 Purpose

These are extraordinary times in health care. We believe that just as the world around us shapes our health, good health can shape our world.

4 Section Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent mattis nunc diam, et facilisis tellus vulputate ac. Praesent varius gravida elit, a dapibus augue tincidunt eu. Quisque nec imperdiet lorem, a sodales lectus. Fusce iaculis justo in quam faucibus, iaculis facilisis nunc venenatis. Pellentesque et orci luctus, molestie tortor a, feugiat felis.

Section Title

Quisque nec imperdiet lorem, a sodales lectus. Fusce iaculis justo in quam faucibus, iaculis facilisis nunc venenatis. Pellentesque et orci luctus, molestie tortor a, feugiat felis.

Section Title

Praesent varius gravida elit, a dapibus augue tincidunt eu. Quisque nec imperdiet lorem, a sodales lectus. Fusce iaculis justo in quam faucibus, iaculis facilisis nunc venenatis.

Section Title

Praesent mattis nunc diam, et facilisis tellus vulputate ac. Praesent varius gravida elit, a dapibus augue tincidunt eu. Quisque nec imperdiet lorem, a sodales lectus. Fusce iaculis justo in quam faucibus, iaculis facilisis nunc venenatis. Pellentesque et orci luctus, molestie tortor a, feugiat felis.

5 Our Products

Select your state to learn more.

State ▼

Name
Title

Contact Number
Social Contacts

Plans Offered

TANK/CHIP
ABD
ACA Medicaid
LTSS
Other

Local Story Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In condimentum rutrum aliquet.

INTERACTIVE MAP

FOOTER

- 1 ACTIVE MENU ITEM**
Highlights current page.
- 2 ABOUT US SUB NAVIGATION**
Links to *Purpose*, *Leaders* and *Events* pages. *Newsroom* links off-site to uhc.newsroom.com. When submenu is open *About us* stays highlighted.
- 3 SECONDARY PAGE HERO**
Title of page, introduction, over hero image. Component used on *Purpose*, *Insights* and *Impact* page.
- 4 TEXT CONTENT CARD**
Half-width card, component used for text only. Title and copy, no interaction.
- 5 INTERACTIVE MAP**
Same component as on homepage, repeated here to direct users to their local contact or state information.

LOGO Q Contact

Insights Impact **About us**

1 Events Connect with our team and partners at an upcoming industry event.

Request a Speaker **2** +

3

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Location
Add to calendar

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Location
Add to calendar

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Location
Add to calendar

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Location
Add to calendar

Past Events

4

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Download

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Download

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Download

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Download

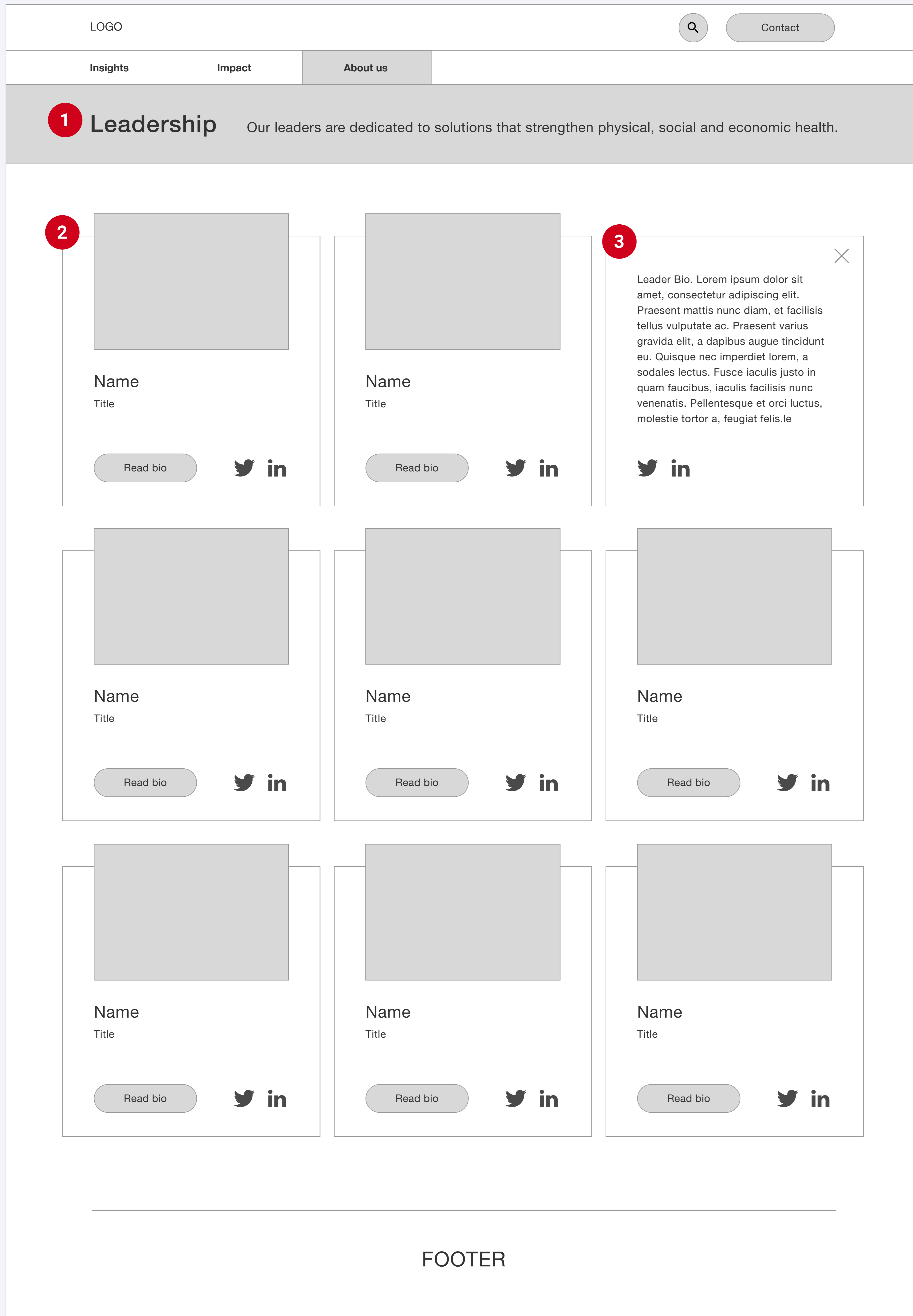
Date, Time
Event Title Lorem Ipsum
Dolor Sit
Download

Date, Time
Event Title Lorem Ipsum
Dolor Sit
Download

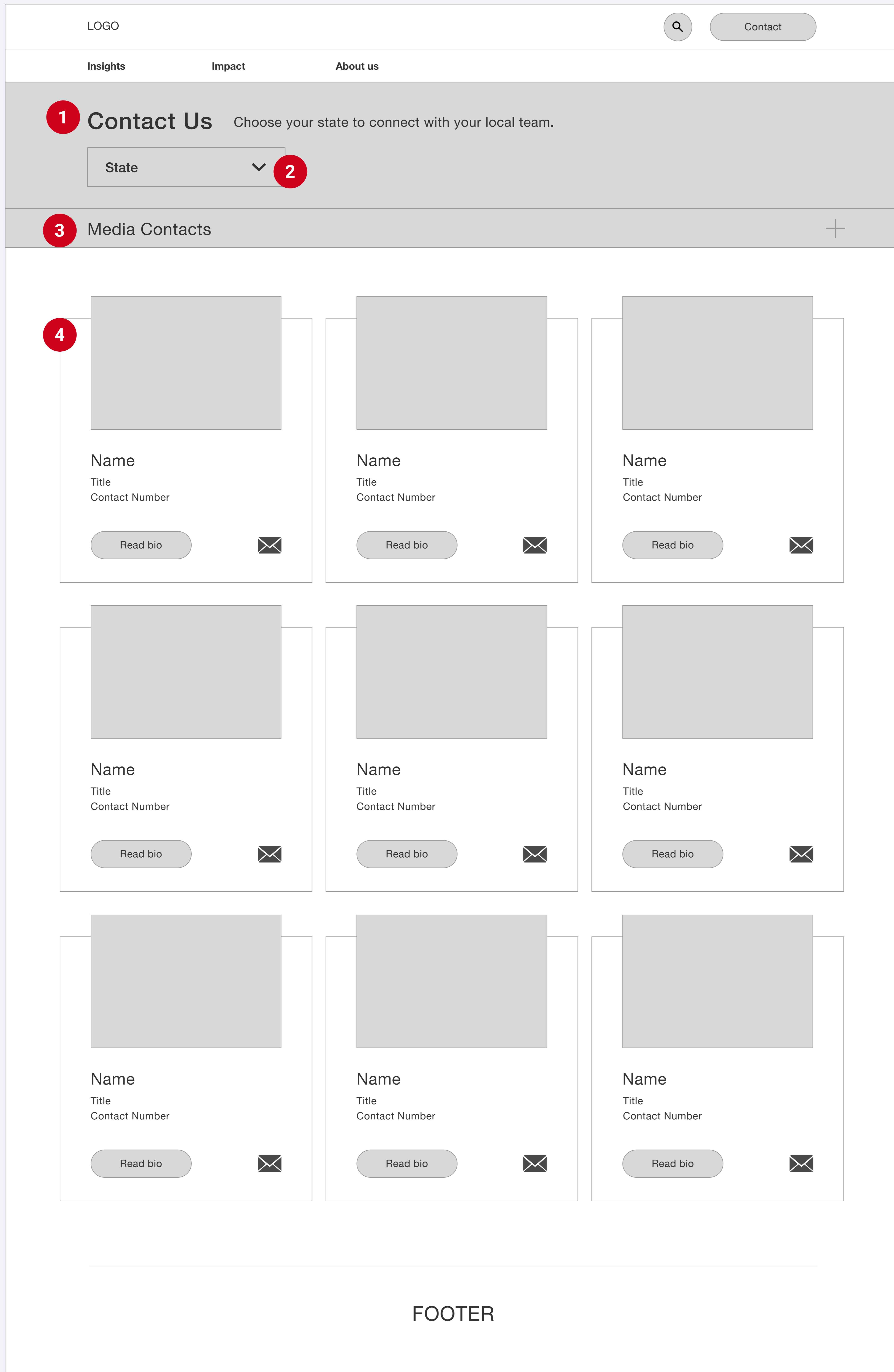
5 See more

FOOTER

- 1 TERTIARY PAGE HEADER**
Displays page title and description over background color, no image.
- 2 ACCORDIAN**
Component expands on click, plus icon changes to minus when expanded. Shows additional information or contacts.
- 3 UPCOMING EVENT CARD**
1/3 width cards, include image, event title or speaker, date, time, location, social share link, and link to add event to calendar.
- 4 PAST EVENT CARD**
1/3 width, displayed for events that have already occurred, do not have an image. Include link to download presentation or PDF from event.
- 5 SEE MORE BUTTON**
Loads next six event cards.



- 1 TERTIARY PAGE HEADER**
Displays page title and description over background color, no image.
- 2 LEADER CARD**
1/3 width cards, include image, name, title, link to select social pages, "read bio" button
- 3 LEADER BIO**
When user clicks "read bio" button card will animate or fade out to reveal bio copy.



- 1 TERTIARY PAGE HEADER**
Displays page title and description over background color, no image.
- 2 STATE DROPDOWN**
Dropdown menu to select state and filter contact card results.
- 3 ACCORDIAN**
Component expands on click, plus icon changes to minus when expanded. Shows additional information or contacts.
- 4 CONTACT CARDS**
1/3 width, same as leader cards but include contact number and email. State contacts will have gray background and regional contacts will have blue background.